

Zogby Analytics Online Survey of Likely Republican Primary Voters
8/3/15 - 8/4/15 MOE +/- 4.2 Percentage Points

2002. How likely are you to vote in national elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely	452	80.0	80.0	80.0
	Very likely	86	15.2	15.2	95.2
	Somewhat likely	27	4.8	4.8	100.0
	Total	565	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	40	7.0	7.0	7.0
	Republican	379	67.0	67.0	74.0
	Independent	147	26.0	26.0	100.0
	Total	565	100.0	100.0	

3. How likely are you to vote in the Republican primary for president?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely	325	57.6	57.6	57.6
	Very likely	134	23.7	23.7	81.3
	Somewhat likely	105	18.7	18.7	100.0
	Total	565	100.0	100.0	

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6. From that same list of candidates who would be your second choice?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Jeb Bush	72	12.7	12.7	12.7
Carly Fiorini	9	1.7	1.7	14.4
Scott Walker	32	5.7	5.7	20.1
Ted Cruz	41	7.2	7.2	27.3
Marco Rubio	53	9.3	9.3	36.6
John Kasich	7	1.3	1.3	37.9
Rand Paul	42	7.5	7.5	45.4
Ben Carson	38	6.8	6.8	52.2
Rick Perry	21	3.8	3.8	56.0
George Pataki	3	.5	.5	56.4
Chris Christie	41	7.3	7.3	63.7
Donald Trump	37	6.5	6.5	70.2
Jim Gilmore	3	.5	.5	70.7
Lindsey Graham	7	1.3	1.3	72.0
Rick Santorum	16	2.8	2.8	74.8
Mike Huckabee	22	4.0	4.0	78.8
Bobby Jindal	13	2.3	2.3	81.0
Not Sure/Someone Else	107	19.0	19.0	100.0
Total	565	100.0	100.0	

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7. On Thursday evening, the Republican candidates will gather in Cleveland for their first Presidential debate, regardless of your preferred candidate, who do you believe will win the debate?

95	16.8	16.8	
8	1.3	1.3	18.1
27	4.8	4.8	22.9
28	4.9	4.9	27.9
16	2.8	2.8	30.7
4	.7	.7	31.4
18	3.2	3.2	34.6
10	1.8	1.8	36.5
9	1.6	1.6	38.1
4	.7	.7	38.7
17	3.0	3.0	41.7
149	26.4	26.4	68.1
2	.4	.4	68.5
1	.2	.2	68.8
8	1.4	1.4	70.1

8. Regardless of your preferred candidate, who do you believe will get the most publicity from the debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Jeb Bush	45	8.0	8.0	8.0
	Carly Fiorini	2	.4	.4	8.4
	Scott Walker	6	1.1	1.1	9.5
	Ted Cruz	19	3.4	3.4	13.0
	Marco Rubio	1	.1	.1	13.1
	John Kasich	4	.7	.7	13.8
	Rand Paul	8	1.4	1.4	15.2
	Ben Carson	7	1.2	1.2	16.3
	Rick Perry	3	.5	.5	16.8
	George Pataki	2	.3	.3	17.1
	Chris Christie	8	1.3	1.3	18.5
	Donald Trump	380	67.3	67.3	85.8
	Jim Gilmore	0	.0	.0	85.8
	Lindsey Graham	6	1.1	1.1	87.0
	Rick Santorum	2	.4	.4	87.3
	Mike Huckabee	8	1.4	1.4	88.7
	Bobby Jindal	2	.3	.3	89.0
	Not Sure/Someone Else	62	11.0	11.0	100.0
	Total	565	100.0	100.0	

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Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	103	18.3	18.3	18.3
	South	184	32.5	32.5	50.8
	Centr GrLks	172	30.5	30.5	81.3
	West	106	18.7	18.7	100.0
	Total	565	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	277	49.0	49.0	49.0
	Female	288	51.0	51.0	100.0
	Total	565	100.0	100.0	

What is your current employment status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Working (full or part time)	314	55.7	55.8	55.8
	Temporarily unemployed and looking for work	21	3.7	3.7	59.5
	Temporarily unemployed and not looking for work	14	2.4	2.4	61.9
	Student	12	2.2	2.2	64.1
	Stay at home parent/spouse	57	10.1	10.2	74.3
	Retired	145	25.7	25.7	100.0
	Total	564	99.7	100.0	
Missing	.00	1	.3		
Total		565	100.0		

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Household Income

< \$25K	76	13.4	13.9	13.9
	69	12.2	12.6	26.6
	72	12.8	13.3	39.9
	148	26.3	27.3	67.2
	91	16.1	16.7	83.9
	65	11.5	11.9	95.8
	23	4.0	4.2	100.0
	544	96.2	100.0	
	21	3.8		
	565	100.0		

Generation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Globals	102	18.1	18.2	18.2
	Nikes	176	31.2	31.5	49.8
	Woodstockers	202	35.7	36.1	85.8
	Privates	79	14.1	14.2	100.0
	Total	560	99.1	100.0	
Missing	.00	5	.9		
Total		565	100.0		

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No College Degree	240	42.4	42.6	42.6
	College Degree+	323	57.2	57.4	100.0
	Total	563	99.6	100.0	
Missing	.00	2	.4		
Total		565	100.0		

Race

504	89.2	89.7	89.7
31	5.6	5.6	95.3

Live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Lge City	116	20.5	20.6	20.6
	Sm City	94	16.7	16.8	37.3
	Suburbs	216	38.3	38.5	75.8
	Rural	136	24.1	24.2	100.0
	Total	563	99.6	100.0	
Missing	0	2	.4		
Total		565	100.0		

Ideology Recoded

		Frequency			
Valid	Liberal	45	8.0	8.1	8.1
	Moderate	170	30.1	30.6	38.8
	Conservative	340	60.1	61.2	100.0
	Total	555	98.2	100.0	
Missing	.00	10	1.8		
Total		565	100.0		

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Religion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	135	23.9	24.7	24.7
	Protestant	362	64.1	66.2	90.9
	Jewish	6	1.1	1.1	92.0
	Other/None	44	7.7	8.0	100.0
	Total	547	96.8	100.0	
Missing	.00	18	3.2		
Total		565	100.0		

BornAgain

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	192	33.9	52.9	52.9
	No/NS	170	30.2	47.1	100.0
	Total	362	64.1	100.0	
Missing	0	203	35.9		
Total		565	100.0		

Union member

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	64	11.4	11.4	11.4
	No	501	88.6	88.6	100.0
	Total	565	100.0	100.0	

Child under 17?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	183	32.3	32.3	32.3
	No	382	67.7	67.7	100.0
	Total	565	100.0	100.0	

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Marital status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	358	63.3	64.0	64.0
	Single	101	17.9	18.1	82.1
	Div/Sep/Wdw	81	14.4	14.5	96.6
	Civil union	19	3.4	3.4	100.0
	Total	559	98.9	100.0	
Missing	0	6	1.1		
Total		565	100.0		

Veteran/Armed Forces?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	170	30.0	30.9	30.9
	No	380	67.3	69.1	100.0
	Total	550	97.4	100.0	
Missing	.00	15	2.6		
Total		565	100.0		

NASCAR Fan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	150	26.6	26.6	26.6
	No	415	73.4	73.4	100.0
	Total	565	100.0	100.0	

Sexual Preference

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hetero	535	94.7	94.7	94.7
	Not Hetero	30	5.3	5.3	100.0
	Total	565	100.0	100.0	

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Self ID Social Networker

		Frequency	Percent		
Valid	Yes	214	37.9	37.9	37.9
	No	351	62.1	62.1	100.0
	Total	565	100.0	100.0	

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Phone

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mobile	223	39.5	39.7	39.7
	Landline	47	8.4	8.4	48.1
	Both	292	51.6	51.9	100.0
	Total	562	99.5	100.0	
Missing	0	3	.5		
Total		565	100.0		

Career or gig?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Career	234	41.5	41.5	41.5
	Just a "gig"	95	16.8	16.8	58.3
	Not currently employed	236	41.7	41.7	100.0
	Total	565	100.0	100.0	

Self ID Investor Class

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	175	31.0	31.0	31.0
	No	390	69.0	69.0	100.0
	Total	565	100.0	100.0	

WalMart shopper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly	155	27.5	28.1	28.1
	Few/Month	236	41.7	42.6	70.7
	1-2/year	137	24.3	24.8	95.5
	Never	25	4.4	4.5	100.0
	Total	553	97.9	100.0	
Missing	0	12	2.1		
Total		565	100.0		

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Residency

171	30.2	30.8	30.8
301	53.3	54.3	85.0
83	14.7	15.0	100.0
555	98.1	100.0	
10	1.95583		

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Are you currently or have you ever been a member of the National Rifle Association?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Currently a member of the NRA	60	10.6	10.8	10.8
	Former member of the NRA	61	10.8	11.1	22.0
	Have never been a member of the NRA	429	76.0	78.0	100.0
	Total	550	97.3	100.0	
Missing	0	15	2.7		
Total		565	100.0		

Are you a current or former gun owner?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Current gun owner	195	34.5	37.0	37.0
	Former gun owner	55	9.7	10.4	47.3
	Have never been a gun owner	278	49.1	52.7	100.0
	Total	527	93.3	100.0	
Missing	0	38	6.7		
Total		565	100.0		

Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I did not have to pay taxes	186	32.9	34.9	34.9
	I had to pay taxes	346	61.3	65.1	100.0
	Total	532	94.2	100.0	
Missing	0	33	5.8		
Total		565	100.0		

Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	326	57.6	59.7	59.7
	No	220	38.9	40.3	100.0
	Total	545	96.5	100.0	
Missing	0	20	3.5		
Total		565	100.0		

Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	222	39.3	43.2	43.2
	No	292	51.7	56.8	100.0
	Total	514	91.0	100.0	
Missing	0	51	9.0		
Total		565	100.0		

Lost a job due to corporate downsizing within the past year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	50	8.8	8.8	8.8
	No	515	91.2	91.2	100.0
	Total	565	100.0	100.0	

Been afraid of losing a job within the next year?

95	16.7	16.7	16.7
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Worked at a job that pays less than an immediate previous job?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	117	20.8	20.8	20.8
	No	448	79.2	79.2	100.0
	Total	565	100.0	100.0	

Gone without food for 24 hours in the past month due to a lack of food or money?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	43	7.5	7.5	7.5
	No	522	92.5	92.5	100.0
	Total	565	100.0	100.0	

Creative Job Sector

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	140	24.7	24.7	24.7
	No	425	75.3	75.3	100.0
	Total	565	100.0	100.0	

Self ID Creative Class

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	163	28.8	28.8	28.8
	No	402	71.2	71.2	100.0
	Total	565	100.0	100.0	

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